

New look for Cooleeney Farm award winning cheeses

Cooleeney Farm, the Tipperary based family business which produces a wide range of handmade Irish cheeses, has unveiled a fresh new look for the company's award winning cheese collection.

Each individual cheese in the range now carries the Cooleeney Farm logo along with a colour coded label and helpful tasting notes, meaning consumers will be clear on the flavour of the cheese they are buying. In addition, each cheese will also include details on the perfect wine match for that individual



Cooleeney Farm's new packaging has a distinctively Irish print, reminding consumers that they're supporting an Irish product

cheese.

A number of the Cooleeney Farm cheeses have won a variety of awards over the years, including the recent '2010 Great Tastes Awards' where Tipperary Brie won a three star gold award, SQ Gourtnamona and Gleann Oir both won a two star gold award and SQ Cooleeney won a one star gold award.

Quality is at the heart of Cooleeney Farm and all milk used in the production of Cooleeney Farm cheeses comes from the family's own herd of pedigree Friesian cows, which are fed carefully selected feed.

For further details, visit www.cooleeney.com.